

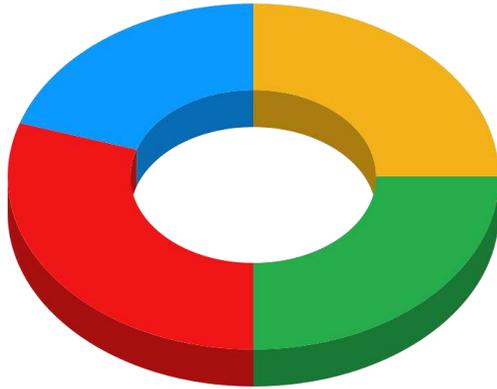


DIVISION CONTRIBUTION

Performance Agreement
From July 1, 2022 – June 30, 2023

STRATEGY 1

Reinforce Student-Centered Liberal Arts Education



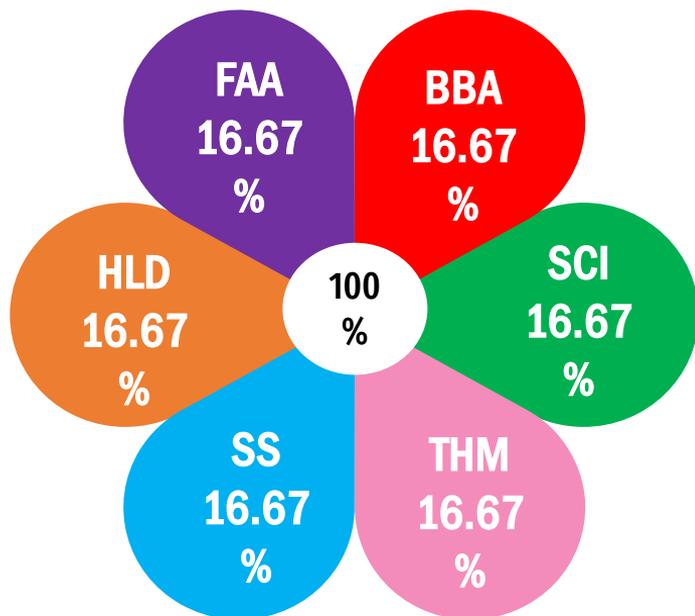
Remark:

There is no Action Plan 1.2 Interdisciplinary Education in AY 2023



STRATEGY 1

Reinforce Student-Centered Liberal Arts Education



1.1

Students-Centered Curriculum

Employers' satisfaction of the quality of MUIC graduates (Only counts high and highest levels)

(MU-PA 2.11)

KPI: (1) 20% response rate and (2) 80% of 4/5

1.4

Teaching/learning Approach

Student satisfaction with courses

KPI: 3.8/5

1.3

International Accreditation

SCI

Attending the criteria training and AUN-QA Workshop

20%

SS

Attending the criteria training and AUN-QA Workshop

20%

HLD

Attending the criteria training and AUN-QA Workshop

20%

BAA

Preparation for AACSB assessment in 2024 (Gaps closing)

20%

FAA

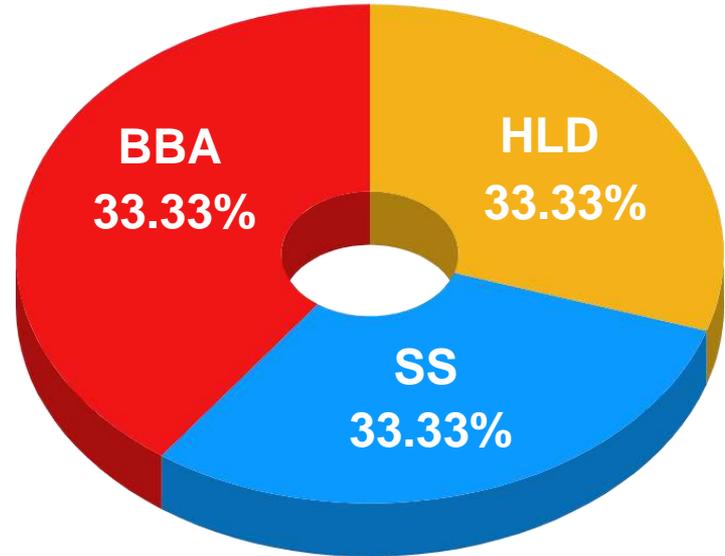
Preparation for AUN-QA 4.0 assessment

20%

All programs meet AUN-QA standards (MU-PA 2.11)

1.5

Lifelong Learning Program



Service learning

KPI : 1 Project proposal

(MU-PA 4.23: Number of University Social Engagement projects that cover all 4 criteria)

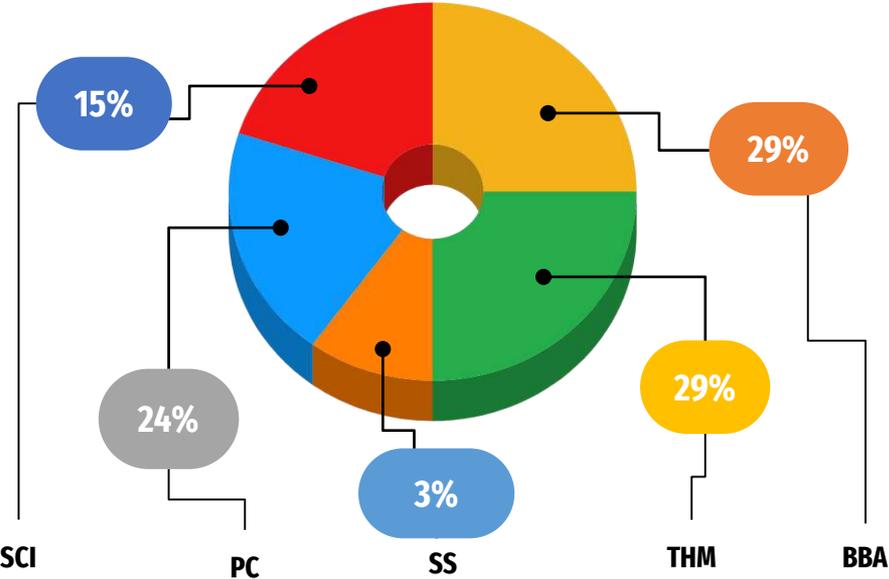
STRATEGY 2

Capitalize faculty expertise and MUIC distinction

 **2.3** Collaborative, impactful research and innovation

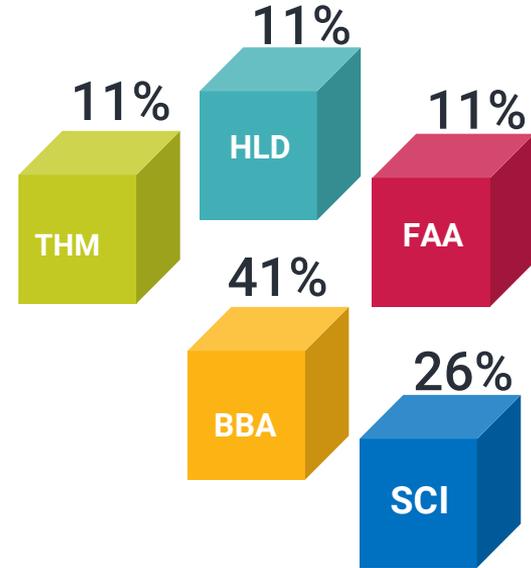
2.3.1 Revenue generated from academic services

(MU-PA 3.4)



2.3.1-1.1 Average revenue generated from MUIC academic services (THB)

(1 July 2020 – 30 June 2023)



2.3.1-1.2 Average external research fund (THB)

(1 July 2020 – 30 June 2023)

STRATEGY 3

Strengthen Collaboration



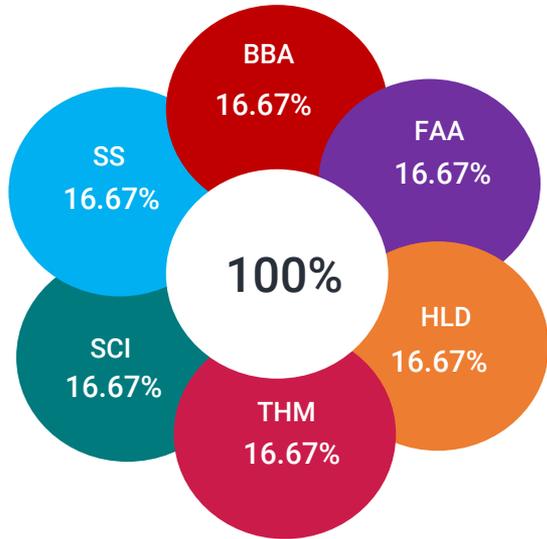
3.3

Academic, industry and community network

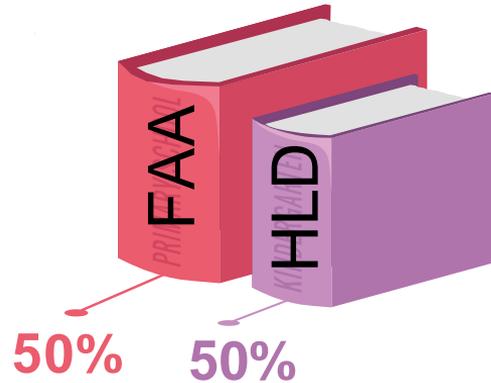


3.1

Collaborative, impactful research and innovation



Faculty members in the Division to participate in innovative research and academic services activities at least 80%



Number of educational product/innovative research product that have potential to bring in revenue and/or intellectual property

Engage all representatives from divisions in Career and Alumni Committee



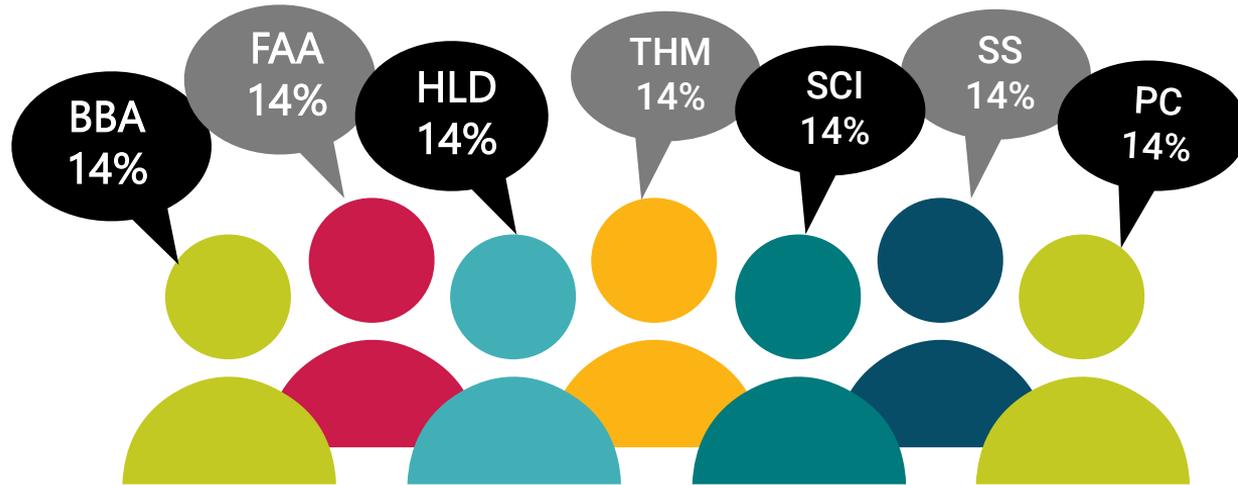
STRATEGY 4

Apply Strategic Marketing Concept



4.2

Proactive student recruitment



Each faculty members participate in the student's recruitment or PR activities at least 1 time

STRATEGY 5

Internationalize Organization Management



5.2

Students experiences

BBA

20%



HLD

10%



SS

10%



SCI

20%



FAA

20%



THM

20%

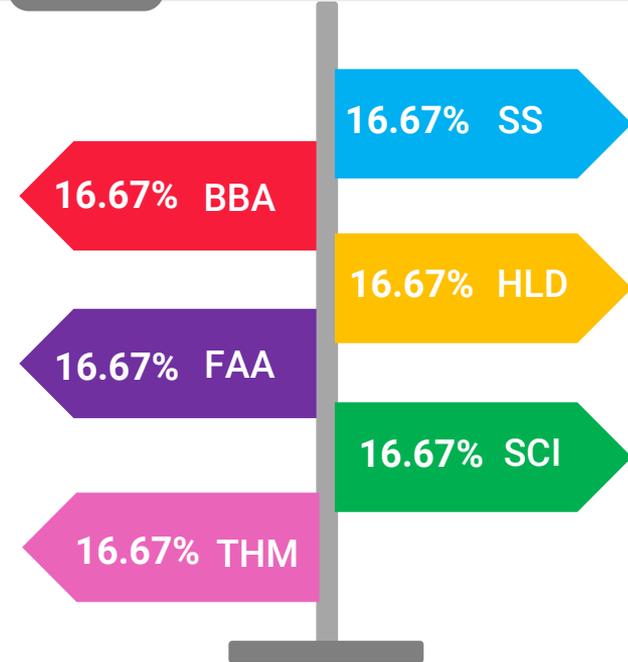


Number of awards/recognition achieved through the student competitions.



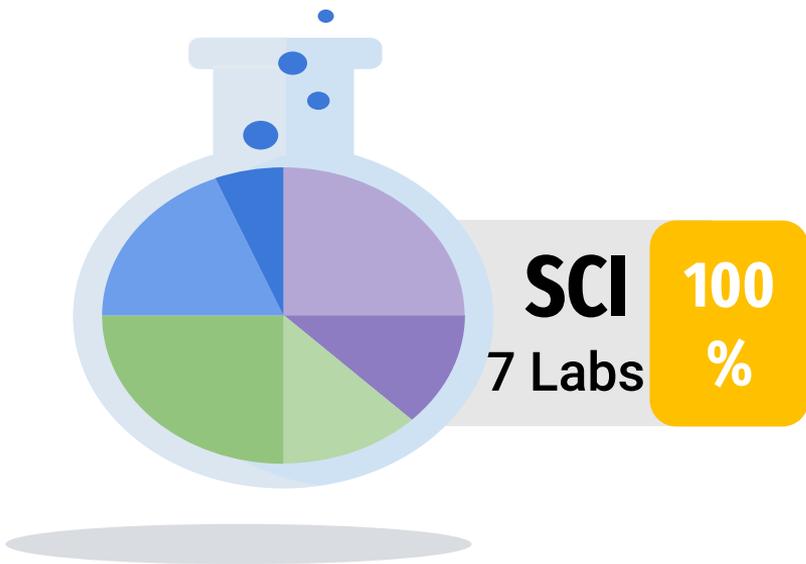
5.3

Human resources, values, competency, health, and community

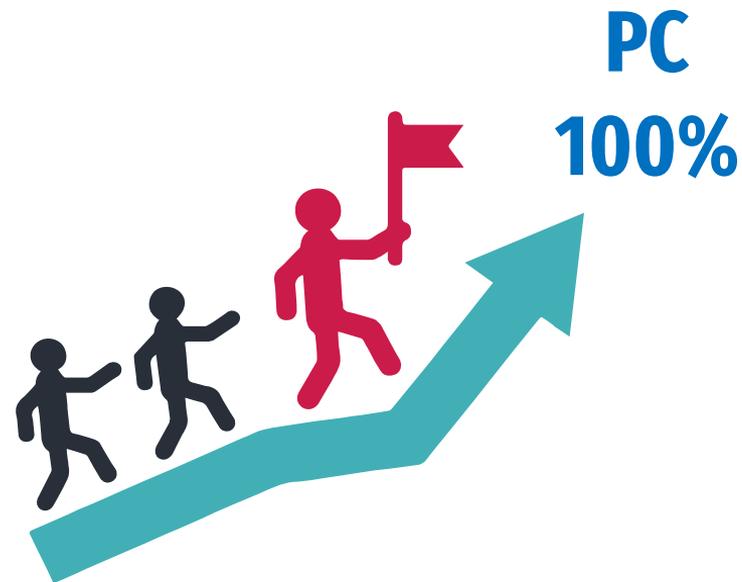


Faculties attend PDPA activities organized by the Central Administration Section and achieve a PDPA certificate from MUX

 **5.6** Quality assurance



Percentage of laboratories with chemicals that have received the ESPReL safety standard



Number of national and/or international quality standards achieved : Renewal of NEAS



5.8

Financial Management

